

# ARTIST'S BRIEF



Busselton Foreshore Place Space, Nautical Theme, Nature Play



## Cam River Boat

<b>Project summary</b>	
Commission	An interactive, tactile boat or boat inspired installation, that evokes a sense of connection/place and play/adventure
Client	Waratah-Wynyard Council (WWC)
Location	The banks of the Cam River, Somerset
Audience	Visitors (international, national and local) and community members
Artwork budget (design, supply & install)	Up to \$70 000 incl. GST (if applicable)
Applications close	09 January 2023
Released	01 November 2022

### **Key ideas and purpose of commission**

Waratah-Wynyard Council (WWC) are seeking an interactive boat or boat inspired installation to be created by a Tasmanian artist.

The boat is intended to be a visual point of reference that is tactile and evokes a sense of play and adventure. The resulting product could tell a story of the Cam River and its history. It could pay homage to the ship building past and/or the wooden play boat that entertained children for years at the site.

The commission does not have to depict a full boat. The commission could be:

- an impression, such as a skeletal boat section displaying internal fixtures
- a (concrete?) shape with etched images
- (steel?) shapes – vertical or flat (like an archaeological dig)

The boat installation should offer a range of elements of interest that could include fine details and hidden features. The design should be independently sculptural, so it has optical impact at all times. The design should be sensitive to the environment in which it sits and be complimentary to natural landscape elements.

Artists can request additional information from the Manager Community Activation before commencing design, if required.

### **Artform**

Contemporary artists and artist teams working in a range of disciplines are encouraged to apply for this commission. Artists may submit solo or collaborative applications.

### **Design considerations**

Artists are invited to create

- an illustrated design of their concept.

The design can include support materials, such as reference photos and drawings, examples of materials etc

The artwork needs to be completed and installed by 30 June 2023

### **Budget**

The \$70 000 budget is intended to cover all costs associated with the design, fabrication and transportation of the artwork to the site. WWC will reserve the rights to reproduce images of the work without payment of additional royalties. If the artist is bound by an exclusive contract to a commercial gallery, or any other body, it is their responsibility to notify the gallery and negotiate commission fees which may require payment.

### **Aboriginal cultural content**

If the activity involves Aboriginal or Torres Strait Islander content, the application must provide evidence of how the artist is working with the Aboriginal Community.

### **Selection process and eligibility**

The Selection Committee will be comprised of members from WWC, including a Councillor and a representative from the Public Art Advisory Group. WWC will consider all eligible applications and select an artist based on their work, response to the Artist's Brief with reference to the Selection Criteria.

Artists who live in Tasmania are eligible to apply.

### **Selection criteria**

#### **1. Vision**

Artistic merit and creativity. How well does the proposal demonstrate a creative or innovative interpretation of WWC's vision?

#### **2. Communication & Education**

Artistic storytelling. How well does the proposal evoke a sense of connection/place and play/adventure?

#### **3. Fit & Feel**

How well does the submission create connections between the history, environment and story of the site?

#### **4. Ability to Deliver**

Evidence of past installations. References from past installations that indicate how the artist worked successfully with the client.

Evidence of a proposed timeline to complete this project within the time frame.

Applicants wishing to clarify information regarding the commission must contact the Manager Community Activation.

### **Timeline**

The Artist's Brief will be advertised in November 2022. **The closing date for applications is 09 January 2023.** Applicants will be notified of the outcome by 13 January 2023. Support material must be uploaded as part of the application. **The artwork is to be created and ready for installation by 31 May 2023.**

### **Online applications**

Along with an illustrated design of your concept, applications consist of:

## Waratah Wynyard Council Artist's Brief Cam River Boat

- applicant's details
- a description of the work (Max 500 words)
- a description of the artist's concept proposal (Max 500 words)
- a maximum 250-word description of the artist's professional skills and experience
- support material
- a biography for all artists involved

### **IMPORTANT NOTE:**

**Artists are encouraged to discuss their applications with the Manager Community Activation before submission.**

### **Enquiries and submissions**

Bronwyn Folden  
Manager Community Activation  
Waratah Wynyard Council  
Tel 6443 8333  
[bfolden@warwyn.tas.gov.au](mailto:bfolden@warwyn.tas.gov.au)

With Cam River Boat in the subject line.

### **Additional Resources**

Please see the Cam River Reserve Master Plan

[https://www.warwyn.tas.gov.au/wp-admin/admin-ajax.php?juwfpisadmin=false&action=wpfd&task=file.download&wpfd\\_category\\_id=110&wpfd\\_file\\_id=8144&token=&preview=1](https://www.warwyn.tas.gov.au/wp-admin/admin-ajax.php?juwfpisadmin=false&action=wpfd&task=file.download&wpfd_category_id=110&wpfd_file_id=8144&token=&preview=1)